



Irena Krstanovic
Economic Development Director
Town of Holly Springs

Irena Krstanovic is Economic Development Director for the Town of Holly Springs, a post she's held since 2016. Named 2022 NC Economic Developer of the year by the N.C. Economic Development Association, Krstanovic has created an impressive portfolio of top-notch businesses that are making Holly Springs one of the most sought-after locations in the country for life sciences.

Under her leadership Holly Springs recruited FUJIFILM Diosynth Biotechnologies, a Japanese biomanufacturer that is developing an 800-job production site in the community. "Project Galaxy's" \$2 billion investment figure makes it the most capital-intensive economic development announcement in North Carolina history. Krstanovic also brought global leader Amgen to Holly Springs. Amgen's new manufacturing facility will open in 2025, adding more high-quality jobs and diverse talent to the community. Earlier in her career for the Town, Krstanovic helped recruit Novartis Vaccines (today CSL Seqirus) to the Holly Springs Business Park. The company continues to expand as their employees enjoy the excellent quality of life Holly Springs has to offer.

During more than 20 years with the Town of Holly Springs, Krstanovic also has worked to certify three business parks, which total over 700 acres of land designated for the Town's economic development efforts. Krstanovic serves on the Holly Springs Chamber of Commerce Board of Directors and also is an active member of the NCEDA and IEDC organizations. Her recognitions include the Glass Ceiling award presented by the local Chamber of Commerce and being named as a 2022 Women of Western Wake honoree. Krstanovic is a graduate of University of Banja Luka, Republic of Srpska with a MS in International Economic Development.