



# NAIOP North Carolina CONFERENCE

March 2-3, 2023 | Pinehurst Resort

## SPONSORSHIP OPPORTUNITIES

Over 400 commercial real estate professionals from across the state will convene for the 2023 NAIOP North Carolina Conference in Pinehurst on March 2-3, 2023. For more information about the 2023 event, go to [www.naiopnc.org](http://www.naiopnc.org).

### Why Sponsor This Event?

Sponsors have a variety of opportunities for recognition and involvement. Take advantage of this once-a-year opportunity when all three NAIOP NC Chapters meet under one roof, bringing together commercial real estate professionals from across the southeast region. Sponsorships are available on a first-come, first-serve basis.

To join our growing sponsorship team, contact NAIOP Charlotte at [info@naiopnc.org](mailto:info@naiopnc.org) or 704-940-7383.

|                                      | Recognition on Marketing Materials (Digital & Print) | Recognition on Onsite Materials (Digital & Print) | Additional Recognition                                 | Complimentary Registrations | Opportunities Available |
|--------------------------------------|--|---|--|-----------------------------|-------------------------|
| <b>Presenting</b><br>\$5,500         | Logo   | Logo  | Mention from Podium at Opening & Keynote Evening Event | 4                           | 1 of 2                  |
| <b>Lunch</b><br>\$3,750              | Logo   | Logo  | Mention from Podium at Lunch                           | 3                           | 1 of 3                  |
| <b>Supporting</b><br>\$3,000         | Name   | Name  | Reserved Seating for 2 Registrants*                    | 1                           | 4 of 6                  |
| <b>Lanyard</b>                       | Name   | Name  | Logo on Lanyards                                       | 1                           | SOLD OUT                |
| <b>Wi-Fi</b><br>\$3,000              | Name   | Name  | Logo on Wifi Table Tents                               | 1                           | 1 of 2                  |
| <b>Room Key Card</b>                 | Name   | Name  | Logo on room key cards                                 | 1                           | SOLD OUT                |
| <b>Afternoon Sessions</b><br>\$1,500 | Name   | Name  | Name on Signage at Session                             |                             | 2 of 8                  |
| <b>Meeting Break</b><br>\$1,500      | Name   | Name  | Name on Signage at Breaks                              |                             | 6 of 6                  |
| <b>Taste of Pinehurst</b><br>\$3,000 | Name   | Name  | Logo on Event Signage                                  | 1                           | 4 of 6                  |

\* table seating is intended for registered attendees and does not include additional registrants